




AMANI FAROOQUE

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SKILLS

Project Management

Front-End Web Development
(HTML, CSS, JS, Handlebars)

Python

SQL

JIRA

Project Planning Tools

Roadmapping & Prioritization

Client Communication

Cross-Functional Collaboration

EDUCATION

B.S. Systems Engineering

University of Virginia,
Charlottesville, VA
2013 – 2017

Extracurriculars:

Alpha Phi Omega:

President, Midweeks

Coordinator, Webmaster

AWARDS

Get Stuff Done

Q3 2017 Client Success

Leadership Award

RESUME OBJECTIVE

Avid problem solver with a degree in Systems Engineering from the University of Virginia and 3+ years of technical project and program management experience looking for product management roles.

EXPERIENCE

Yext, McLean, VA

Product Development Manager (Admin and Developer Experience) August 2020 – Present

[Yext Hitchhikers](#) is a learning platform and community built to enable users to implement Yext products, providing industry, product, and technical knowledge in engaging modules and hands-on challenges. As of October 2020, we have 3000+ users and counting!

- Define and spec features for the Hitchhikers Learning Platform to support partner engagement, gamification, and process automation via the platform
- Serve as a primary stakeholder in reviewing Yext product specs to ensure features continue to make our products easy and flexible to use by those implementing them
- Coordinate rollout of early access to our monthly product releases
- Create and lead training for internal and external Yext implementation & delivery

Senior Product & Client Delivery Manager April 2020 – August 2020

Product & Client Delivery Manager July 2019 – April 2020

- Defined and prioritized product requests from our team, working with corresponding Yext product teams to spec, test, and roll-out 100+ accepted features
- Determined requirements for the Yext Hitchhikers Program and delivery processes across the Yext Product suite
- Developed technical training modules for front end web development (HTML, CSS, JS, and Handlebars)
- Managed a team of 10 to deliver 60+ Yext Implementations
- Launched our first Yext Answers customer ([Citizens Bank](#)) and 10 Answers beta clients successfully, as well as COVID response sites for government entities ([NJ](#), [WHO](#))

Technical Project Manager April 2019 – July 2019

Associate Technical Project Manager August 2017 – April 2019

- Collaborated with Engineering, Creative, and Product teams to deliver 50+ custom Enterprise client solutions for webpages, data integrations, and dashboards
- Served as a liaison between Yext Consulting and Yext Product Management to prioritize, spec and test new product features, as well as define implementation processes for net new Yext product offerings
- Mentored ATPM new hires to prepare them for independent project management
- Managed a year-long implementation and platform transition for [Morgan Stanley](#)
- Maintained documentation used for new hires as well as other internal groups at Yext for on-boarding and education

Locus Health, Charlottesville, VA

Data Analytics Consultant August 2016 – May 2017

- Used SQL and Python to analyze hospital-generated and patient-generated health metrics and hospital stay data through data science methods
- Created visualizations and dashboards using Domo for hospital administration to understand patient risk factors and re-admittance trends
- Consulted with clients to determine requirements for reporting dashboard systems

SmartAsset, New York, NY

Product Development Intern May 2016 – August 2016

- Conducted 40+ user interviews for usability testing of personal finance calculators
- Developed 10+ wireframes using Balsamiq to mock up new variations of financial calculator widgets based off user testing feedback
- Used Python, JavaScript, and SQL to pull data from Mixpanel for engagement and revenue analyses